



**Minutes
State Board of Education
September 14, 2017**

Charles C. Edwards, Jr.
President
Des Moines

Michael L. Knedler
Vice President
Council Bluffs

Brooke Axiotis
Des Moines

Michael Bearden
Gladbrook

Bettie Bolar
Marshalltown

Diane Crookham-Johnson
Oskaloosa

Angela English
Dyersville

Mike May
Spirit Lake

Mary Ellen Miller
Mason City and
Wayne County

Robert Nishimwe
Student Member
Des Moines

Ryan M. Wise
Director and
Executive Officer

The State Board of Education meeting was held on Thursday, September 14, 2017, at Lenihan Intermediate School, 212 West Ingledue Street, Room 302, Marshalltown, and Iowa Valley Community College District, Board Room (Building #24), 3702 South Center Street, Marshalltown. State Board members present were Charlie Edwards, Mike Knedler, Brooke Axiotis, Mike Bearden, Bettie Bolar, Diane Crookham-Johnson, Angela English, Mike May, Mary Ellen Miller and Robert Nishimwe. Iowa Department of Education staff members present were Ryan Wise, David Tilly, Jeremy Varner, Shan Seivert, Nicole Proesch, Phil Wise, Amy Williamson, Brad Niebling, Thomas Mayes, Matt Coulter, Kelli Diemer, Joe Collins, Barbara Burrows, Erika Cook, Heather Doe, Linda Carroll, Stefanie Wager, Marietta Rives (via telephone), and Jody Crane. Also in attendance were Theron Schutte, Lisa Stevenson, Rachel Inks, Pam Brewer-Michael, Erica Finders, Dee Burt, and Emily Banks, Marshalltown Community School District; Sandy Schmitz, Iowa Reading Research Center; Bob Wiese, Marcia Wiese, Charles E. Bearden, Dennis Luett, Keith Sash, Lori Sanderson, Gladbrook; Christy Wolf, Iowa Association of Colleges for Teacher Education; Gena Gesing, Northeast Iowa Community College; Chris Duree, Terri Hungerford, Sandy Supianoski, Jacque Goodman, Iowa Valley Community College District; and Rhonda Miller, Iowa River Hospice.

STATE BOARD WORK SESSION – MARSHALLTOWN COMMUNITY SCHOOL DISTRICT PRESENTATION AND TOUR

Theron Schutte, Superintendent; Lisa Stevenson, Director of Instruction; Rachel Inks, Coordinator English Learners and Migrant Programs; Emily Banks, Preschool Coordinator, Marshalltown Community School District; Curriculum Professional Development Leader - Pam Brewer-Michael, Erica Finders, and Dee Burt, Curriculum Professional Development Leader; and, highlighted the Marshalltown Community School District's approach to supporting English Learners and closing achievement and opportunity gaps.

A PowerPoint was presented that addressed:

- Equity
- English Learners
- Early Literacy Initiatives

There was discussion regarding examples of Teacher Leadership and Compensation leadership goals.

State Board of Education (State Board) members toured Lenihan Intermediate School and Anson Elementary School in Marshalltown.

STATE BOARD BUSINESS MEETING

Charlie Edwards called the meeting to order at 10:50 a.m.

Edwards talked about the value of visiting schools and programs across the state.

It was moved by Mike Bearden and seconded by Mike Knedler that the agenda be approved. The motion carried unanimously.

COMMUNICATION

Public Comment

Keith Sash, Mayor of Gladbrook, provided public comment in support of State Board member Mike Bearden.

Director's Report

Ryan Wise, Director, Iowa Department of Education (Department), commented on the great learning opportunity that the Marshalltown Community School District provided to the State Board through their presentation and tour of two schools. He also thanked Chris Duree, Chancellor, Iowa Valley Community College District, and his team for hosting the State Board meeting.

Wise talked about efforts to finalize the Every Student Succeeds Act (ESSA) plan that will be submitted to the United States Department of Education on September 18.

Wise reported on work of the Computer Science Education Working Group. Charlie Edwards serves as an ex officio member of that group.

Wise reported on the charge and efforts of the Future Ready Iowa Alliance. This group will be making recommendations in early November to meet the Governor's goal that by 2025, 70 percent of Iowans in the workforce will have education or training beyond high school. Mike Bearden serves on the alliance.

Wise shared information about the Request for Proposal for Iowa's Academic Assessment review process and timeline. The Iowa Department of Administrative Services is leading this process and the Department is involved in this effort as well.

Wise provided comments and thanked Brooke Axiotis (and the board) for nominating him for the National Association of State Boards of Education (NASBE) 2017 Policy Leader of the Year award.

CONSENT AGENDA

Mike May made a motion and Diane Crookham-Johnson seconded to approve the consent agenda. The motion passed.

Rules: Chapter 32 – High School Equivalency Diploma (Notice)

Jeremy Varner, Administrator, Division of Community Colleges and Workforce Preparation, and Phil Wise, Administrative Rules Co-Coordinator, presented the Chapter 32 rules.

Iowa Code chapter 259A, relating to high school equivalency diplomas, was substantially amended by 2017 Iowa Acts, House File 473. The State Board was granted additional authority to establish frameworks for additional pathways for completion of a high school equivalency diploma. The proposed new 281 Iowa Administrative Code (IAC) Chapter 32 outlines these pathways.

The traditional test-based high school equivalency diploma is maintained. New pathways based on the accumulation of postsecondary credit and completion of postsecondary credentials equal to or beyond an associate degree are added.

Varner provided additional details on the high school equivalency diploma. The purpose of the high school equivalency diploma is to provide a credential to adults who have not graduated from high school and are unable to receive a high school diploma through traditional means, but who are able to demonstrate attainment of knowledge, skills, and abilities that are equivalent to those that would be attained in a high school program of study. The expanded options will address some of the 150,000 estimated Iowans that lack a high school diploma and are facing barriers to economic security and the further training they need to close skills gaps in the economy.

Varner indicated that the Community College Council recommended State Board consideration of noticing these rules.

There was discussion regarding the number of students annually that were taking the General Equivalency Diploma (GED), the minimum age requirement, and how the high school equivalency diploma will be promoted.

Motion: Bettie Bolar made a motion and Mike Knedler seconded that the State Board give public notice of its intent to amend Chapter 32 by rescinding the chapter and adopting in lieu thereof a new one.

Vote: The motion carried unanimously.

Rules: Chapter 36 – Extracurricular Interscholastic Competition (Notice)

Nicole Proesch, Administrative Rules Co-Coordinator, presented changes to the Chapter 36 rules. The revised 281 IAC chapter 36 rules incorporate changes to the McKinney-Vento Homeless Assistance Act (42 U.S.C. § 11431, et seq.), as reauthorized in December 2015 by ESSA. Changes as a result of ESSA include modifying the requirements of the state plan to include procedures that ensure that homeless students do not face barriers to accessing extracurricular activities because of their homelessness. As a result of this change, these rules are being amended to ensure that homeless students are provided an exception to the 90 consecutive school days of ineligibility under the General Transfer Rule if they are determined to meet the definition of homeless under McKinney-Vento as determined by the attending district.

There was discussion regarding the definition of “associate member school,” and concerns with the intent of the rules not being followed.

Motion: Mike Knedler made a motion and Angela English seconded that the State Board give public notice of its intent to amend Chapter 36.

Vote: The motion carried unanimously.

There was additional discussion regarding children whose parents are incarcerated and their eligibility for athletics.

Great Prairie Area Education Agency Paraeducator Preparation Program Approval

Marietta Rives, Consultant, Bureau of Educator Quality, presented the Great Prairie Area Education Agency (AEA) Paraeducator Preparation Program. In January of 2017, the State Board granted approval of the Generalist, Level 1 paraeducator certification program at Great Prairie AEA. Since that time, the Board of Educational Examiners has updated the competencies for the Early Childhood paraeducator certification. This program update is an effort to meet those new competencies and will extend the Early Childhood paraeducator certification through January 2021.

Motion: Bettie Bolar made a motion and Mike Bearden seconded that the State Board approve the paraeducator preparation program submitted by Great Prairie AEA through January 2021.

Vote: The motion carried unanimously.

State Board of Education Priorities/Strategic Plan

Charlie Edwards and Ryan Wise led the discussion regarding the State Board's priorities and strategic plan. State Board members broke into work groups by priority areas, along with Department staff, and reviewed each of the priorities. Specifically, they talked about action steps and what the State Board and Department can do to support progress on each of these priorities. This year, the priorities are being incorporated into the board's five-year strategic plan so work groups also discussed how the priorities fit into the overall big picture of the board's mission and vision and alignment with the strategic plan.

Recognition of Ryan Wise as the National Association of State Boards of Education Policy Leader of the Year

Charlie Edwards recognized Ryan Wise for receiving the NASBE Policy Leader of the Year Award. State Board member Brooke Axiotis nominated Wise for this award.

Work-based Learning Intermediary Networks

Sandy Supianoski, Employer Relations Supervisor, Iowa Valley Community College District; introduced Kelli Diemer, Consultant, Bureau of Career and Technical Education; Gena Gesing, Director of Career Services, Northeast Iowa Career Learning Link, Northeast Iowa Community College; Terri Hungerford, Intermediary Coordinator, Iowa Valley Community College District; and Teresa Klostermann, Iowa Vocational Rehabilitation Services Intermediary.

Starting in fiscal year 2014, the statewide work-based learning intermediary network was created to help prepare students for the workforce by connecting business and the education system and offering relevant, work-based learning activities to students and educators. These activities provide opportunities at the beginning stages of the career continuum that prepare students to achieve the goals of the Future Ready Iowa initiative.

A PowerPoint was presented that addressed:

- Student Career Continuum
- Educator Opportunities
- Customized Solutions
- Building Partnerships
- Individual Experiences
- Continued Growth
- Iowa Valley Intermediary Program
- Iowa Valley Intermediary Program Growth
- Iowa Valley Intermediary Overview
- Iowa Valley Program Core Partnerships
- Iowa Valley Intermediary Program Partnerships

There was discussion regarding student internships, whether there is opportunity for student involvement on intermediary advisory boards, whether professional development is offered to teachers in terms of community/business tours, and how intermediaries interface with sector boards and regional planning boards.

Every Student Succeeds Act Update

David Tilly, Deputy Director, talked about work at the Department to finalize the ESSA plan and addressed questions and feedback from State Board members regarding a federal requirement that high schools graduating fewer than 66 percent of their students must be identified as comprehensive schools.

Tilly and Amy Williamson, Chief, Bureau of School Improvement, reviewed a document titled *Every Student Succeeds Act in Iowa*. This document includes information on *Supporting All Students, Supporting Educators, Supporting Schools and Accountability*.

Staci Hupp, Chief, Bureau of Communications and Information Services, reviewed a document that contains the Department's key messages relating to the ESSA plan and also discussed communication strategies both internally and externally.

There was discussion about whether the plan can be updated or changed, the United States Department of Education approval process of the plan, and parent communication materials/tools.

Social Studies Standards Implementation

Erika Cook, Chief, introduced Stefanie Wager, Consultant, Bureau of Standards and Curriculum, who presented the Social Studies Standards Implementation Plan. The State Board adopted new social studies standards on May 11, 2017. The Social Studies Standards Implementation Plan outlines a three-year timeline for the implementation of the social studies standards in districts across the state.

A PowerPoint was presented that addressed:

- A Vision for Social Studies in Iowa
- Standards at a Glance
- Anchor Standards
- A Vision for Implementation
- Implementation Plan Overview
- Implementation Plan Audiences
- What Should Year 1 Look Like in the Classroom
- Behind the Scenes
- Instructional Shifts
- Primary Source Sets

There was discussion about whether AEAs have the financial and personnel resources to meet the needs outlined in the standards, whether there is anything the State Board or

Department can do to ensure the standards are implemented uniformly statewide, and the value of the social studies resources.

Board Reports

Mary Ellen Miller talked about the year 2020 being a significant year for women and efforts that are underway to plan for a year-long celebration of women achieving the right to vote.

Robert Nishimwe reported on the expansion of C.O.R.E. (Community of Racial Equity) throughout Des Moines area high schools.

Brooke Axiotis indicated that she met with David Tilly regarding the NASBE grant professional development opportunity that will be held in November. She also reported that Ryan Wise will be receiving the NASBE Policy Leader of the Year award at the annual NASBE conference in Buckhead, Georgia, in November.

Charlie Edwards talked about the work of the Computer Science Education Work Group.

Mike Bearden reported on the work of the Future Ready Iowa Alliance.

Diane Crookham-Johnson mentioned grassroots support regarding bullying and encouraged State Board members to continue efforts in this area.

Bettie Bolar talked about the board's visit to Marshalltown and the academic and social economic challenges the school district faces. She's hopeful ESSA will provide some support for school districts that have a high rate of poverty and equity issues that makes conditions for learning difficult.

Angela English attended a meeting of the Iowa Public Broadcasting Board.

Iowa Sector Partnerships

Joe Collins, Consultant, Bureau of Community Colleges and Workforce Preparation; introduced Sandy Supianoski, Employer Relations Supervisor, Iowa Valley Community College District (IVCCD); Jacque Goodman, Vice Chancellor, Iowa Valley Continuing Education, and Rhonda Miller, Community Liaison, Iowa River Hospice.

Collins presented information on Iowa Sector Partnerships, which are an effective, collective impact strategy for aligning employers, education providers, workforce development, and other community organizations to address industry-identified labor market needs, including developing employer-validated career pathways. The Department has taken the lead in Iowa to help connect, support, and empower the 60+ sector partnership teams currently in operation across the state.

Supianoski, Goodman, and Miller talked about their local health care sector partnership and local impact in Marshalltown.

A PowerPoint was presented that addressed:

- Sector Partnerships in Iowa
- Employer-Driven, Community-Supported Sector Partnership Model
- Sector Partnership Leadership Council (SPLC) and Subcommittee Formation
- Inventory of Sector Partnerships in Iowa Report – June 2017
- Opportunities in Energy Career Pathway and Education Project
- Career Pathways – Utilizing the Sector Approach at IVCCD
- Mission of the IVCCD Healthcare Sector Partnership
- What's in it for me? (Employer Perspective from IVCCD)
- Region 6 Healthcare Career Pathways Map - IVCCD
- Sector Partnership Goals for IVCCD
- Introduction to Healthcare Careers at IVCCD
- Future Projects to Build Awareness at IVCCD

There was discussion regarding how sector boards are able to get competitors to convene, who and how sector boards are coordinated, and whether skilled trades have a sector.

Charlie Edwards adjourned the meeting at 3:10 p.m.

Iowa Valley Community College District Tour

State Board members and Department staff toured the IVCCD.

Charles C. Edwards, Jr.
President

Ryan M. Wise
Director