



## Sector Partnership Leadership Council

Equip ● Empower ● Promote ● Champion

### Sector Partnership Leadership Council (SPLC) - Meeting Agenda

Iowa Laborers' Education & Training Trust Fund, 3400 E Euclid Ave, Des Moines, IA, 50317  
Tuesday, November 6<sup>th</sup> 9:00 AM – 12:00 PM

Welcome/Introductions	15 - 20 mins
Future Ready Iowa Updates	30 - 45 mins
Sector Partnership Updates/Planning	60 - 70 mins
<ul style="list-style-type: none"><li>○ <b>Goal #1: Equip</b> – Research and develop standards, policies, and resources to support sector partnership planning, development, and growth across the state.<ul style="list-style-type: none"><li>○ <a href="#">Advanced Manufacturing</a> and <a href="#">Health Sciences</a> career pathways in 2018</li><li>○ Additional resources and new opportunity with Iowa Department of Public Health</li><li>○ <u>Decision Point</u>: Which two industries should we target in 2019?</li></ul></li><li>○ <b>Goal #2: Empower</b> – Offer technical guidance, financial assistance, and networking opportunities to assist sector partnerships in reaching their goals.<ul style="list-style-type: none"><li>○ Progress is being made around the state to create new sector partnerships, refresh current initiatives, and reboot previous efforts.</li><li>○ Iowa Sector Connect – community of practice/networking progress</li><li>○ <u>Decision Point</u>: Hold a sector partnership conference or offer facilitator training?</li></ul></li><li>○ <b>Goal #3: Promote</b> – Assist with the marketing, promotion, and outreach efforts for sector partnerships and related work at a local, state, and national level.<ul style="list-style-type: none"><li>○ Present at conferences, trade events, and other speaking opportunities to promote sector partnerships, career pathways, and other related initiatives.</li><li>○ Currently tweeting under <a href="#">@jcollinsdsm</a> and following/linking/retweeting to others</li><li>○ <u>Decision Point</u>: What or who are we missing in these efforts?</li></ul></li><li>○ <b>Goal #4: Champion</b> – Advocate for the growth and success of sector partnerships to various audiences, including policy makers and other public/private partners.<ul style="list-style-type: none"><li>○ Continue to collaborate with other agencies/organizations and promote sector partnership work/value to a wide range of audiences.</li><li>○ <u>Decision Point</u>: What do you need to better advocate for sector partnerships?</li></ul></li></ul>	
Council Member Updates or Questions	20 - 30 mins
Next Steps & Adjourn	10 - 15 mins