

Program Management Meeting  
Friday, January 31, 2014  
Room B50 – Grimes Building  
400 East 14<sup>th</sup> Street | Des Moines, IA 50319  
MINUTES

**1. Welcome & Roll Call: Sandy Warning**

- 2. Members Present:** Sarah Bird, Chris Bohnet, Dianna Briggs, Barb Brown, Crystal Combs, Diane Darland, Kelli Diemer, Shelly Duwa, Teresa Green, Deb Jones, Kathy Larson, Sandy O'Brien, Mark Ryan, Erin Snitkey, Sandy Warning

**3. Previous Minutes – September 13, 2013**

The September meeting minutes were provided via email and distributed as a hard copy to all members. Approved.

Mark – motioned; Crystal Combs 2<sup>nd</sup> approval

**4. Department of Education Update: Kelli Diemer**

- Pradeep Kotamraju is the new Bureau Chief of Career and Technical Education
- CTE Task Force has been formed and has met once. It is made up of educators (secondary & post-secondary) and business and industry representatives. Final recommendations from the task force are due November 1, 2015.
- Intermediary Networks are hiring/naming contacts for each of the regional areas. State funding of \$1.5 million which will support systems of regional intermediary networks. (example - Workplace Learning Connection at Kirkwood Community College)
- STEM has started to involve business
  - Microsoft IT Academy (Ann Watts)
  - Entrepreneurship projects with the University of Iowa (Dawn Bowlus)
- Financial Literacy is a topic being discussed by legislature.
- A committee has been formed for Work-Based Learning. They are working on updating the workplace learning guide, organizing a one day conference on April 8 at AIB in Des Moines.
- NBEA is April 15-19, 2014 in Los Angeles.
- Kelli Diemer is on the executive board for the MBA Research Consortium.

**5. Microsoft IT Academy: Ann Watts, IowaSTEM**

As part of the STEM Initiatives, \$500,000 was added to 2013-14 with a potential up to \$4.7 million in 2014. Microsoft was selected to implement its software program. The amount covers 150 schools access to IT Academy and 100 schools to be Certiport testing centers. Currently, there are 140 schools that have been accepted. There are still 10 openings.

Two Parts Available to the Program:

1. Academy - Participants in the program have access to Microsoft curriculum and courses.

2. Certification Vouchers – provided by Certiport – between now & November 13, 2014. There are 500 vouchers provided for all of Iowa.

Next year the hope is to be able to provide Certiport to all schools who are a part of the Academy.

Eric Sinclair is the contact at the Department of Education in Iowa. [www.iowastem.gov](http://www.iowastem.gov)

#### **6. IACTE Update: Kathy Larson**

- Conference Planning - need to coordinate awards with IBEA
- Considering increasing dues from \$5 to \$10 – increase lobbying, sending students to National Policy Seminar
- Send students to Arlington, VA for National Policy Seminar
- IACTE Conference will be September 25 & 26 at FFA Enrichment Center
- Tuesday, Feb 25 - 2:30-4 – day at the capitol for IACTE

#### **7. IBEA Update: Sandy O'Brien, Kathy Larson, & Sandy Warning**

- Executive Meeting will be in Feb/ March 2014
- IBEA Conference will be October 12 & 13, 2014 in Des Moines
- 80 educator members

#### **8. Ever-Fi: Tyler Brandt**

Mr. Tyler Brandt showcased the online software program, EverFi. It is a financial literacy program that will provide schools with reports that provide insights on financial literacy behaviors and learning.

EverFi works with business & industry to provide funding. Schools do not have to purchase the software.

#### **9. Summer Workshops: Sandy Warning**

- iPad workshop offered in Des Moines (presenter from Nebraska)
- GAFE workshop offered in Des Moines (presenter from Nebraska)
  - Discussion on how much to pay out-of-state instructors. We plan to offer a flat rate \$600 fee.
  - Need to find locations & set dates for these.
- Web 2.0 Tools – Sandy O'Brien & Kyle Kuhlert – tentatively set for July 7 & 8
- New Teacher Workshop – tentative
- Certiport Bootcamps
  - IHCC – Shirley Reid
  - ILCC – Deb Jones
  - NICC – Sue Elwood
- Personal Finance Workshop – tentative

#### **10. Quality Business & Marketing Committee: Sarah Bird**

- Collaboration Workshops have been successful. Thirty-four teachers attended in the fall at NICC. Forty-eight teachers were signed up in January for the Iowa City

workshop. It will be rescheduled for March. The spring workshop will be March 31 at DMACC in Ankeny.

- Join & use [www.iowaeducators.org](http://www.iowaeducators.org)
- Committee is working on developing Introduction to Business assessments
- Webinars – second Wednesday of every month at 4:00-5:00

#### **11. Business Representatives Input**

**Erin Snitkey, Allied Nationwide**

Participates in a mentoring program with Drake University

**Anna Knepper, Principal**

Group within Principal called Women in IT; 10 members working with Hyperstream Partnering with Drake on STEM Pathways Initiatives

#### **12. CTSO Reports**

- **BPA** – Barb Brown - Spring Leadership Conference – Feb. 23-25 in Des Moines
- **FBLA** – Kathy Larson – Registration open for conference that will be held March 27-29. State officer is scheduled to attend collaboration workshop. Student attended counselor conference.
- **PBL** – Erin Snitkey - Conference planning on April 11 & 12 at Upper Iowa University
- **DECA** – Chris Bohnet – February 23-24 in Des Moines. 3 chapters over 40 members. 6 students running for national scholarships. Alumni student won \$10,000 scholarship. Creating an advisory board.
- **UFLC - Unified Conference Planning** – October 26-27, 2014 – Iowa Events Center

**13. Next meeting will be Friday, April 4, 2014 ..... Sandy Warning**

**14. Adjournment..... Sandy Warning**