

D R A F T

MINUTES OF MEETING
State Board of Education
February 6, 2008

The February meeting of the State Board of Education was held in the State Board Conference Room, Grimes State Office Building, Des Moines, Iowa. The following Board members were present: Gene Vincent, Rosie Hussey, Charlie Edwards, Sister Jude Fitzpatrick, Brian Gentry, Wayne Kobberdahl, Mary Jean Montgomery, and Max Phillips. Kameron Dodge was absent. Director Judy Jeffrey and staff members Gail Sullivan, Jim Addy, Kevin Fangman, Janice Friedel, Elaine Watkins-Miller, Del Hoover, Roger Utman, Jim Reese, Rita Martens, Ken McQuire, Deborah Humpal, Mary Ann Adams, Roger Foelske, Janet Woodruff, Chris Scase (telephonic), and Beverlee Adams were in attendance. Others present were Drew Bracken, Attorney, representing Sioux City Community School District; Andy Mogle, 2008 Teacher of the Year; Diane Oak Goode, Iowa Workforce Development; Whitney Woodward, *Lee News Group*; Meghan Hawkins, *Des Moines Register*; and Connie Sievers, Jeff Marks, and Rich Bright, Des Moines Public Schools, Project Lead the Way (PLTW).

State Board Business Meeting

President Gene Vincent called the meeting to order at 10:30 a.m.

It was moved by Rosie Hussey and seconded by Mary Jean Montgomery to approve the revised February agenda as presented.

Public Comment

Drew Bracken, Attorney representing Sioux City Community School District, was present for comment in opposition to the proposed Item #6, Open Enrollment Rules.

Director Report

Director Judy Jeffrey provided information on the following items:

- ❖ Introduction of Andy Mogle, Ambassador for Education in 2008: Mr. Mogle was present and is a family and consumer science teacher at Norwalk High School. Jeffrey reported that Mr. Mogle provides cutting edge curriculum for his students and also brings a wealth of knowledge from the real world of work. He specializes in school-to-work opportunities for the students. Mr. Mogle and his students operate The Warrior Café, a functioning café for Norwalk students and residents. The recommendations in Andy Mogle's application indicate that he is deeply dedicated to his profession and has pursued advanced degree work to ensure that his knowledge of curriculum and materials is not merely adequate, but exceptional.
- ❖ Data Warehouse: Director Jeffrey announced that the Department of Education has approved contracts with two software vendors that will provide the applications for the data warehouse. Work on the warehouse has begun.
- ❖ Harkin Grant: The Department has been informed that the proposed funding for the Harkin Grant (fire safety and construction) was reduced. Judy Jeffrey said the U.S. Senate will vote this week, and the final bill will go to the President for approval.
- ❖ Leadership: The Rand Corporation has been awarded a grant from Wallace Foundation to do some research on the states that have demonstrated the most promise in creating a cohesive leadership system. Both Iowa and Delaware have been selected.
- ❖ Japan Visit: Jeffrey reported that three chief state school officers visited Japan for five days. She had the opportunity to visit an elite high school, a new special education school, visit with superintendents from Mito and Tokyo systems and to have informal talks with a number of superintendents to discuss special education and teacher quality. Jeffrey also gave the plenary address to the annual meeting of Japanese superintendents.
- ❖ March State Board Meeting: Jeffrey discussed a possible March State Board meeting to discuss the concerns with Russell Community School District.
- ❖ Senior Year Plus: Jeffrey indicated that the Governor's legislation for Senior Year Plus would be released in a few days.

CONSENT AGENDA

Minutes

The December 13, 2007 State Board Minutes were approved as presented.

Rules

281, Iowa Administrative Code, Chapter 68, Iowa Public Charter Schools, was approved for notice of intended action.

Request for Specially Accredited Status

Ankeny Christian Academy, Ankeny, Iowa (Grades 7-12) was approved for specially accredited status as presented.

Request for Accredited Nonpublic School to Add a Grade

The State Board approved the request to expand accreditation at Gehlen Catholic Elementary school in LeMars from grades K-6 to include PreK.

Rules: Chapter 83, Teacher Quality Programs (Adopt)

Kevin Fangman, Administrator, Division of PK-12 Education, reviewed the Chapter 83 rule amendments. The proposed amendments implement changes made to the Teacher Quality Act in Iowa Code Chapter 284 and the Administrator Quality Act in Iowa Code Chapter 284A, amended in 2007. The Department recommends approval of the Chapter 83 rule amendments as proposed.

Motion: It was moved by Rosie Hussey and seconded by Mary Jean Montgomery to approve the Chapter 83 amendments as proposed for notice of intended action.

Vote: The motion carried unanimously.

Rules: Chapter 17, Open Enrollment

Kevin Fangman, Administrator, Division of PK-12 Education, and Director Judy Jeffrey, introduced this item. The proposed amendments respond to a June, 2007, decision of the United States Supreme Court that student assignments may not be based solely or primarily on race. Fangman stated that under the amended rules, eligible school districts will still be able to deny open enrollment requests if the gain or loss of

the student will negatively impact the district's voluntary diversity plan. The amendments do not define "minority student" solely in terms of race, they allow eligible districts to define the term as long as race is not the sole or determining factor. Public comments had been received and Department staff met several times with personnel and legal counsel from affected districts to assist them with transition from desegregation plans to diversity plans.

The rules limit the districts who can continue to deny open enrollment requests based on "minority student" ratios of the district to those districts that had submitted voluntary desegregation plans to the department prior to June 28, 2007, the date of the U.S. Supreme Court decision. Two districts had asked that the rules not include this limit. Unanimous feedback from the Administrative Rules Review Committee (ARRC) was that including this limit in the rules was appropriate.

A discussion ensued among Board members with Brian Gentry specifically referring to the Board's policy-making authority and separation of powers between the legislative and executive branch. Gentry requested that the Department convey these concerns to the Administrative Rules Review Committee. Director Jeffrey noted that if this is an issue of concern for Board members, it could be discussed further at the Board's retreat or other opportune time. But the immediate need is to adopt and file the Chapter 17 rule amendments so that impacted districts can continue to move forward with their new "diversity plans."

Motion: It was moved by Max Phillips and seconded by Sister Jude Fitzpatrick to adopt the proposed Chapter 17 rule amendments and to continue State Board advocacy with the legislature and Administrative Rules Committee on possible need for change (on authority) in respect to policy issue procedures.

Vote: The motion carried unanimously.

Appeal Decision: In re Shared Football Program

Chris Scase, Department of Education representative from the Office of the Attorney General, joined the Board telephonically to review the proposed decision. Ms. Scase was available in the absence of Legal Counsel Carol Greta.

Preston and East Central Community School Districts had offered a cooperatively shared football program the last two seasons. The Preston board recently voted to discontinue the shared program, leaving each district to have their own football program. Scase indicated that

school district board members had stated that they were motivated to act by the lack of participation in the program and the program's lack of success at the varsity level. The parents requested continuation of the sharing program. A cooperative sharing agreement for an interscholastic activity does not require a school to enter into or maintain a cooperative sharing agreement for an interscholastic activity. Thus, the Preston board did not violate the law. Scase recommended that the State Board approve the proposed decision.

Following a brief discussion, the following vote was taken:

Motion: Max Phillips moved and Wayne Kobberdahl seconded that the State Board approve the proposed decision to affirm the Preston Community School District's Board of Director's decision to end its cooperative sharing agreement with the East Central Community School District for 7th – 12th grade football.

Vote: The motion carried unanimously.

Authentic Intellectual Work

Rita Martens, Lead Consultant, Bureau of Teaching and Learning Services, provided information on this topic. She introduced new employee, Deborah Humpal, Consultant, Bureau of Teaching and Learning Services, who was also present.

Martens defined Authentic Intellectual Work (AIW) by three criteria: construction of knowledge, through disciplined inquiry, to produce discourse, products, and performance that have value beyond school. She focused on developing an understanding of the standards and applying them to evaluate one assessment task. Rita Martens stated that traditional goals for the curriculum were content knowledge, skills (Intellectual and Social), attitudes and values. She also provided reactions from the teams of teachers in the nine high schools currently participating in the pilot project.

Martens conducted an interactive experiment with Board members using the response system technology being used at the Authentic Intellectual Work pilot sites.

Joint Meeting – Iowa State Board of Education and Iowa Association of Community College Trustees Board

This meeting was cancelled due to weather-related conditions.

Project Lead the Way

The Project Lead the Way presentation was led by Ken Maguire, Educational Consultant, Program Development and Information Systems. He introduced Jeff Marks, Rich Bright, and Connie Sievers, Des Moines Public Schools, who were available to share information from the pre-engineering program currently being conducted in the Des Moines Schools.

Maguire reported that the Project Lead the Way (PLTW) state system is designed to foster implementation of the PLTW pre-engineering educational program. The statewide system fosters the integration of academics into Career and Technical Education and creates a seamless transition for students to move from the secondary level to higher education. He stated that PLTW fosters the integration of academics and technical education through curriculum that addresses national math and science standards along with national industry skill standards. He provided a list of courses offered in the program.

Dr. Janice Friedel, Administrator, Division of Community Colleges and Workforce Preparation, said that public and private funding had been brought together through a partnership initiative proposed by the Community College presidents. One million dollars was provided by the Department of Economic Development, and allocated to the community college system for equipment and software initiatives related to Iowa's Targeted Industries. One million two hundred thousand dollars was provided by the Kern Family Foundation, which is concerned about the future workforce and views PLTW as an effective program to better prepare students in the areas within STEM (science, technology, engineering and math) education, and nine hundred thousand dollars was provided by the community colleges. Friedel noted that these commitments together will provide \$3.1 million dollars to assist Iowa Community Colleges develop PLTW sites across the state. She also felt fortunate that she and others representing PLTW had been able to meet with Mr. and Mrs. Kern of the Kern Foundation to discuss progress of Project Lead the Way in Iowa.

Board Reports

Max Phillips reported that the Senior Year Plus Committee had presented their findings to Director Jeffrey and the report would be provided to the Board following the Governor's release of the information.

Phillips noted that he and Ben Allen, President, University of Northern Iowa, had been selected to serve as Co-Chairs of the Institute for Tomorrow's Workforce.

Rosie Hussey discussed the work with Dr. Friedel and Roger Foelske, Division of Community College and Workforce Development, on the Perkins Plan proposal. She had also worked with Rita Martens, Lead Consultant with Bureau of Teaching and Learning Services, on the Core Curriculum Committee project and thought a draft proposal would come before the Board in April.

Charlie Edwards – No report.

Brian Gentry – No report.

Mary Jean Montgomery provided an update on her meeting with Iowa Public Television (IPTV) discussing the digital conversion transition. She said the conversion was on schedule. She provided information about the IPTV budget process, both state and federal. Montgomery noted that was her last meeting and a new delegate from the State Board would need to be selected for the IPTV Board.

Ms. Montgomery noted several lead articles in recent education publications: 1) A Heartland Area Education Agency special education front page article in *Education Week*; 2) a National State Boards of Education newsletter noting that Iowa is one of only states having a student member; and 3) Northwest Area Education Agency Administrator, Tim Grieves, in the *Compass* newsletter discussing Iowa's leadership role and how we can get it back. He also addresses standards in Iowa's education system.

Wayne Kobberdahl said he had attended the I-JAG meeting and met the Chair of I-JAG, Marilyn Monroe. Monroe introduced new staff, talked about an expanded budget and schools waiting to get into the program. Kobberdahl indicated that the I-JAG Board would be interested in making a presentation to the State Board.

Sister Jude Fitzpatrick stated that work is continuing on the Coordinating Council for Hearing Services. The meeting was held in Council Bluffs at the School for the Deaf. The next scheduled meeting will be in Iowa City where they will discuss elementary and secondary education. Fitzpatrick said she is optimistic about this discussion of hearing services because of the success of the work of the Coordinating Council for Vision Services that has come together over the last two years. As a result of that work there will be a collaborative effort statewide including the Regents, the Department of Education, Area Education Agencies,

and the Department of the Blind to coordinate Vision services on a statewide basis. She felt great results had been achieved and expressed appreciation to Jeananne Schild and Lana Michelson for their leadership.

President Gene Vincent also thanked Sister Jude for her exemplary work on this committee and said many positive comments had been received noting the leadership she had provided.

Gene Vincent said he had attended the Iowa Learning Technology Commission meeting. The innovative technology grants had been completed and the awardees selected. He felt this was an outstanding committee and a new State Board designee needed to be chosen.

Vincent also asked for volunteers to serve on the State Board Retreat Committee for planning the 2008 Retreat.

Montgomery said a designee was needed to represent the State Board on the Leadership/Partnership Task Force working with the new Rand grant led by Troyce Fischer. There is a two-day retreat at the end of February.

Wayne Kobberdahl added that he had attended the public hearing on the athletic rules and thought there was not the same intense interest as when the rules were first proposed. Kobberdahl noted that athletic directors had expressed appreciation for the Board's work .

Mary Jean Montgomery expressed her disappointment with the *Des Moines Register* article on the athletic rules. She felt they were off-base in terms of the facts presented. She indicated that it was the State Board that made the proposal for two changes and it was a very thoughtful, deliberative process over a period of two years and that data would continue to be gathered to see if additional changes needed to be addressed.

The Carl D. Perkins Career and Technical Education Improvement Act of 2006

Janice Friedel, Administrator and Roger Utman, Bureau Chief, Division of Community Colleges and Career and Technical Education provided highlights of the law and requirements for the Perkins Plan. Friedel said that Board member, Rosie Hussey, had chaired the Perkins planning process. Hussey outlined the details of the work that had been done starting last summer with stakeholders hearing the charge of the committee. Hans Meeder of the Hans Meeder Consulting Group also met with the committee and recommended guidelines. She said there

were five work teams that studied the issues. They formulated an initial set of recommendations that was reviewed by the stakeholders group. The recommendations went to the Department and the final document is presented to the Board today. Hussey commended the staff and others involved in the planning for the diligent work and time spent on this project. Groups represented were organized labor, community colleges, high schools, tech-prep coordinators, Iowa Association of School Boards, school board members, community college trustees, business and industry, workforce development, economic development, career and technical education teachers, high schools, Regent institutions, Iowa Independent Colleges and Universities, career and technical students, career and technical student organizations, school counselors, community college student service deans and community college academic officers.

Dr. Friedel recognized the chairs of the five work teams:

1. State Administration: Financial and Budget--Jan Friedel
2. Accountability and Assessment—Roger Foelske
3. Program Administration: Program Development and Improvement (Includes tech-prep)—Ken Maguire
4. State Leadership—Roger Utman
5. Services for Special Populations—Janet Woodruff

She indicated this is an ongoing comprehensive process. Mary Ann Adams and Roger Foelske served as co-chairs of this activity. Friedel provided information in the following areas:

- Perkins Process Timeline
- Program Administration
- Funding
- Distribution Formulas
- Accountability and Evaluation
- Program Development and Improvement
- Special Populations
- Statewide Leadership
- Tech Prep Programs

Administrator Friedel said the Department will continue its work on the accountability measures, particularly technical skills assessment and tech prep indicators, and on the development of the local application. Friedel said the public hearing would be held on February 28 and the plan would be brought to the State Board in April for final approval.

Dr. Friedel recommended approval of the proposed draft of the Carl D. Perkins Career and Technical Education Improvement Act of 2006.

Motion: Wayne Kobberdahl moved and Rosie Hussey seconded that the proposed draft of the Carl D. Perkins Career and Technical Education Five Year State Plan be approved for public hearing in order to provide the public and interested organizations and groups an opportunity to present their views and make recommendations regarding the plan.

Vote: The motion carried unanimously.

President Gene Vincent adjourned the meeting.

Gene E. Vincent
President

Judy A. Jeffrey, Director and
Executive Officer

