



Iowa Sector Connect – Agriculture, Construction, & Energy Group Call Notes

Dial-In Number: 1-866-685-1580, Conference Code: 5152813866

Tuesday, November 12th

8:30 – 9:30 AM

Purpose: Opportunity for Agriculture, Construction, and Energy sector partnership teams from across the state to network and share updates about their programs, offer recommendations/best practices, and ask questions of one another so that each program continues to grow and thrive.

Attendance: Kylie Renee Gudenkauf (KCC), Kyra Bellrichard (NICC), Joe Collins (IDOE).

Team/Program Updates

Kirkwood – A big networking event planned for Thursday, November 14th. Hoping to expand the diversity of the group and show value to a broader range of employers within this industry.

A [Build My Future](#) event is being planned for April 21st, 2020. The event last year was a big success, but they limited attendees to only 150 local 7th and 8th grade students. This year they are expanding to include as many as 500 students and hoping to pull in more employers to meet the large interest from schools.

- Joe mentioned that he has been helping to plan for the Build My Future events and recommended everyone check out the site www.IowaSkilledTrades.com to learn more. The event in Des Moines was a huge success last year with over 3,000 students. They are expanding this year to include more industries like transportation, health care, and automotive maintenance. Great opportunity to bring your students or to partner with the group on a local event in the future.

Currently planning an event for the Fall in coordination with the regional [ICR Iowa](#) group that will be named *ICR Inspire*. This large event will serve as a secondary touch point for students who have expressed interests in various careers this year, in an effort to keep that interest strong and to continue the conversation for career and education planning.

Northeast – The board is currently collaborating with Iowa State University (ISU) Extension and Outreach and the Northeast Iowa Dairy Foundation to host the *Midwest Dairy & Beef Day: Enhancing Value from Breeding to Feeding* event on Friday, December 13th at Iowa's Dairy Center in Calmar. This year's event will discuss opportunities and challenges to adding value to dairy calves and dairy beef cross calves. Producers will also share their experiences from feeding to breeding during a panel discussion. Beef producers, dairy producers, industry persons and students are encouraged to attend. Previous years have only focused on dairy producers, so this year is an expansion to include beef producers as well.

NICC is starting a new renewable energy program in the Fall through a mixed-classroom approach. Some classes will be hosted by Zoom to pull together a larger student base from their large region, much of which is rural and presents a challenge for student transportation. Two classes will be hosted on the Peosta classes and the others on the Calmar campus to help share the travel requirements.

Another new effort is to expand on earn-&-learn models with local employers to get more adult students into the construction industry.

General/State/Misc Updates

2019/2020 Career Pathways Projects: The two industries chosen for career pathway development in 2019 were the [Building Trades](#) and Transportation, Distribution, & Logistics (TDL). A final Building Trades product released in August and TDL is planned to release in December. Target industries for 2020 are Business & Financial Services and a refresh/reboot for Information Technology.

Sector Partnership Webinar Training Series (July-August 2019): The IDOE partnered with the [Next Generation Sector Partnership](#) team to offer a series of Iowa-exclusive sector partnership webinars for anyone interested in or currently active with sector strategies. Recordings of the 5-part series can be viewed on the main sector partnership [site](#) or on the [Iowa Sector Connect](#) YouTube channel. Each session is 90 minutes, consisting of a 60-minute review of topics by Next Gen national consultants and 30-minute Q&A from the audience.

Industry-Specific Work-Based Learning Toolkits: The IDOE is working on a series of industry-themed work-based learning toolkits aimed at helping to build out more work-based learning opportunities across the state for employers. This is often the next step for students interested in a field, such as classroom speakers, job shadows, or internships, but employers and educators often struggle with connecting the dots to put something in place. Toolkits were released in August for [Health Science](#) and October for [Advanced Manufacturing](#). Similar guides will be produced going forward in the building trades, TDL, and other industries.

Clearinghouse for Work-Based Learning: One aspect of Future Ready Iowa initiative that relates closely with many of the goals of sector partnership teams is a new web site that will act as a clearinghouse for work-based learning opportunities across the state. Employers will be able to post projects online for students from across the state to apply for and begin working on to earn valuable work-skills and experience. The full site and project board are now live at [Clearinghouse.FutureReadyIowa.gov](https://clearinghouse.futurereadyiowa.gov). Contact Joe to learn more and to brainstorm ideas of how to get local employers more involved.

AmeriCorps Sector Partnership Support: Funding has been secured to assist sector partnership teams with support for their local initiatives surrounding employer engagement, marketing/outreach, and career pathway development. An informative webinar was held in October and can be viewed <https://youtu.be/o7CAOChM9do> online and groups are asked to have [applications](#) completed and submitted by the end of November.

2019/2020 Call Schedule

*All calls are scheduled for 8:30 AM – 9:30 AM, unless otherwise noted

2019 – 01/08, 03/12, 05/14, 07/09, 09/10, 11/12

2020 – 01/14, 03/10, 05/12, 07/14, 09/08, 11/10