

Business Program Management Committee

Purpose:

To identify and assess needs for secondary and postsecondary business educators in areas such as professional development, curriculum development, and articulation and make budgetary recommendations to the Department of Education

Guiding Principles:

- Identify and assess the needs and trends of business and information technology education
- Promote business and information technology education as a major component in high school and postsecondary curriculum
- Provide professional development for business and information technology educators
- Coordinate articulation between secondary and postsecondary levels
- Promote student organizations to enhance classroom learning
- Provide a communication network for dissemination of information
- Provide assistance in curriculum development

Some of last year's accomplishments include: providing statewide professional development for business instructors at no or low cost. In addition, statewide articulation has been accomplished in the areas of Keyboarding and Accounting. Model standards and benchmarks in business and information technology have also been provided to instructors, along with tools for assessment.

Goals currently being worked on are assessment, communication, curriculum updates, marketing of business programs, mentoring, and evaluation of activities. Each of these areas ties into school improvement and program evaluation at the secondary and postsecondary level.

The attached are the categories of the members of the Business Program Management Committee:

- Iowa Business Education Association (IBEA) President (rotated between secondary and postsecondary each year)
- Iowa Business Education Association (IBEA) President Elect (rotated between secondary and postsecondary each year)
- Iowa Business Education Association (IBEA) Past President (rotated between secondary and postsecondary each year)
- Future Business Leaders of America (secondary)
- Phi Beta Lambda (postsecondary)
- Business Professional Educators of Iowa (BPEI) President (rotated between secondary and postsecondary each year)

- Business Professional Educators of Iowa (BPEI) Past President (rotated between secondary and postsecondary each year)
- Business Professional Educators of Iowa (BPEI) President Elect (rotated between secondary and postsecondary each year)
- 4 Administrators (2 postsecondary—1 chosen from the Business Deans and Directors and 2 secondary)
- 1 University/college (from teacher preparation institution)
- Business Representative
- Members at Large (these positions are included so that each area of business can be included in the committee if the above positions are not representative)
- IACTE (Iowa Association for Career and Technical Education) IBEA liaison
- Business Advisory Group (this group is made up of business/industry/labor representatives who provide input but who do not necessarily attend each meeting or entire meetings)

The above list ensures that there is representation among secondary, postsecondary (both community colleges as well as universities/colleges) and business. It also ensures that there is rotations on the committee will still maintain a core from one year to the next.