HAWKEYE COMMUNITY COLLEGE®

Strategic Initiatives And Goals 2012-2015

Strategic Plan Initiative #1:

In the changing educational environment, Hawkeye Community College must be flexible and adapt to new challenges through innovative and opportunistic approaches.

Objective: Capture and implement innovative ideas from faculty, staff, students and community members to encourage positive change throughout the educational community.

Objective: Establish practices that promote innovative thinking.

Strategic Plan Initiative #2:

Enhance internal and external relationships by improving communications in order to provide a unified message to the college and its community.

Objective: Improve internal relationships by enhancing communication between all areas of the college.

Objective: Improve awareness and knowledge of the activities and responsibilities of college departments and areas.

Objective: Enhance external relationships and increase awareness/visibility of college through regular and frequent interactions with Area VII constituents (individuals, businesses, organizations, school districts and colleges) and through involvement in civic organizations, board representation, and community events.

Strategic Plan Initiative #3:

Develop an integrated (faculty, staff, students and business partners) delivery of services to promote a positive college experience.

Objective: To provide information in a variety of formats to help students, faculty and staff know about college resources and how to access them.

Objective: Provide comprehensive career counseling.

Objective: Increase student retention and graduation rates to improve student success.

Strategic Plan Initiative #4:

Create an inclusive environment that empowers and supports students, employees, and citizens to thrive in a dynamic society.

Objective: Create college-wide learning opportunities for students and employees that promote an inclusive environment.

Objective: Prepare students to gain the skills necessary to live and work in a diverse society.

Objective: Collaborate with external communities to develop, coordinate and offer diversity initiatives