

**COMMUNITY COLLEGE COUNCIL (CCC) MEETING NOTES**  
**Monday, January 23, 2012 – 2:30 – 4:30 p.m. -- ICN**

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Those in attendance included:

- ❑ Alan Clausen, Director of Business and Industry, Hawkeye Community College
- ❑ Barbara Crittenden, President, Southwestern Community College; and CCC Member
- ❑ Colleen Hunt, Chief, Bureau of Adult, Career, and Community College Education
- ❑ Rosie Hussey, CCC and State Board of Education Member (via conference call)
- ❑ Michael Knedler, CCC and State Board of Education Member
- ❑ Moudy Nabulsi, Community College Trustee, Southeastern Community College, and CCC Member (via conference call)
- ❑ Steve Ovel, Executive Director, Government Relations, Kirkwood Community College
- ❑ Max Phillips, CCC Chair and State Board of Education Member
- ❑ Tom Schenk, Education Consultant, Bureau of Adult, Career, and Community College Education
- ❑ Roger Utman, Administrator, Division of Community Colleges
- ❑ Jeremy Varner, Education Consultant, Bureau of Adult, Career, and Community College Education (via conference call)
- ❑ Stephanie Weeks, Assistant to Roger Utman, Division of Community Colleges
- ❑ LaMetta Wynn, CCC and State Board of Education Member

**I. Welcome and Introductions—Max Phillips**

Chair Max Phillips called the meeting to order at 2:30 p.m. Members and presenters introduced themselves.

**II. Approval of Meeting Minutes—Max Phillips**

The November 15, 2011, minutes were unanimously approved by the CCC.

**III. Division Updates—Roger Utman**

- Alex Harris has been hired as the new Adult Education/Adult Literacy Educational Program Consultant for the Department of Education (DE). As part of his duties, he will also serve as State Director for Adult Education. Harris has been working part-time for the DE with the Adult Literacy for the Workforce in Iowa (ALWI) program, as well as also serving as the project manager for ALWI at Eastern Iowa Community College District. Harris began his duties with the DE on January 20, 2012.

- Tom Schenk has accepted a new position and will be leaving the DE on February 2, 2012. He has accepted a position as a data analyst for the Department of Medical Social Sciences, Feinberg School of Medicine, at Northwestern University, in Chicago. We wish Tom well in his new endeavors. We are in the process of updating and filing the necessary paperwork to be advertised and fill the position.
- Iowa Code 260I.10 requires the DE, in coordination with the community colleges, to establish a steering committee for the program to coordinate statewide oversight, evaluation, and reporting for the program. The steering committee's charge is also to determine whether the performance measures of the Gap Tuition Assistance Program are being met and to take any necessary steps to correct deficiencies. The committee is further directed to develop a common intake tracking system that will be implemented consistently by each participating community college. The DE is currently working with the colleges on forming the committee from membership suggestions received.

**IV. IACCT Update—Roger Utman reported on behalf of MJ Dolan, who was unable to attend the meeting.**

- The Iowa Association of Community College Trustees (IACCT) will hold their regular business meeting on the January 25, 2012.
- IACCT will hold their 24<sup>th</sup> Annual Student Legislative Seminar on the January 25-26, 2012. The seminar includes presentations by Governor Branstad, the Iowa Department of Economic Development, a legislative panel, lobbying with legislatures, and a Statehouse tour. Moudy Nabulsi indicated that this seminar is very important for the students in meeting with legislators and learning how democracy works.
- On January 26, 2012, community colleges and other invited guests will be celebrating Senator Jack Kibbie's 32 years of work, accomplishments, and his connections to the community colleges of Iowa and his support in getting the original legislation passed which created the community colleges at a Capitol ceremony.

**V. Rules: Chapter 24 – Community College Accreditation (Notice) – Roger Utman**

Roger Utman presented the Chapter 24 Community Colleges rules for notice. The accreditation rules are being amended to conform to recent legislation and to update the accreditation process. Agency staff worked with several stakeholders, including the community college residents. A public hearing was held on January 3, 2012, at which no person attended. Other than input from the Iowa Association of Community College Presidents group, no comments were received.

Motion: Barbara Crittenden moved and LaMetta Wynn seconded to move that the State Board amend Chapter 24 these rules.

Vote: The motion carried unanimously.

**VI. Rules: Chapter 25 – Academic Career and Employment Program; Tuition Assistance (Notice) – Roger Utman**

Roger Utman and Jeremy Varner presented the Chapter 25 Academic Career and Employment Program; Tuition Assistance rules for notice. This chapter provides for the implementation of the pathways for academic career and employment program. This is a program for the development of projects that will lead to gainful, quality, in-state employment for members of target populations by providing members of target populations with both effective academic and employment training to secure such employment and customized support services to maintain such employment.

This chapter also provides for the implementation of a need-based tuition assistance program to applicants to enable completion of continuing education certificate training programs for in-demand occupations. Max Phillips asked the DE how the students find out about this assistance. Roger Utman indicated that the colleges will advertise this assistance to their students.

Motion: Moudy Nabulsi moved and Mike Knedler seconded to move that the State Board give public notice of its intent to adopt this new chapter of rules.

Vote: The motion carried unanimously.

**VII. Annual Condition of Iowa’s Community Colleges Report 2011 – Kent Farver and Tom Schenk**

Tom Schenk presented the Annual Condition of Iowa’s Community Colleges Report 2011. Iowa’s 15 community colleges offer thousands of credit and non-credit courses. The Annual Condition of Iowa’s Community Colleges Report 2011 provides fiscal year 2011 and trend data on community college enrollment, programs, human resources, and finances. This year’s report includes a new section related to community college on-line course enrollments. This report is supported by Management Information System (MIS) data, as reported by Iowa community colleges to the Iowa Department of Education, Division of Community Colleges, and additional references, which are identified in the body of the report. Data are based on fiscal years 2007, 2008, 2009, 2010, and 2011. Listed below are some highlights from the report:

- Enrollment increased 3.8% to 155,140 students during fiscal year 2011 (2010-11 academic year). It was the largest number of students to ever enroll in Iowa's community colleges' 47-year history.
- Students are predominately white, which partly reflects the statewide demographics. However, 18.5 percent of students are minorities, which is greater than the 11 percent identified in the 2010 census.
- Females continue to comprise over half of community college enrollment. Since 1980, females have outnumbered males in almost every aspect of higher education.
- Most community college students are enrolled in the college parallel programs—which are meant to transfer to four-year universities. Career and technical education are primarily intended for immediate employment. Career option provides preparation for either.
- Joint enrollment grew to 38,892 students in 2011, a 1.6 percent gain since last year. The gain is far below the six-year average, where enrollment grew 7.2 percent each year since 2006. Joint enrollees comprise 25 percent of total credit enrollment but only 13 percent of credit hours.
- Online enrollment (100 percent online courses) continued to briskly grow to 57,893, a 9.8 percent gain since 2010. However, this is below the five-year average change, where enrollment has grown an average of 12.2 percent each year.
- Noncredit enrollment has continued a steady decline to 254,555, a 5.35 percent decrease.
- The number of community college awards has increased dramatically in the last two years to 17,924 awards, corresponding with large increases in enrollment. Associate's degrees are the most popular (11,973), followed by diploma's (3,752) and certificates (2,180).
- Comparing students who graduated in 2002 (completers) with those who left college in 2011 (leavers), completers still earned more by 2011. For the 2002 cohort, median wages for completers was \$33,623 and \$30,640 for leavers.
- Sixteen percent (16% -- 25,085) of students during fiscal year 2011 enrolled in at least one developmental education course. Developmental is defined as a course below 100 or denoted as developmental that cannot be taken to meet a requirement in the student's major.

- Half of developmental education enrollment is in mathematics courses, followed by English and reading. Typically, a student in developmental education in 2011 enrolled in 1.8 developmental courses throughout the year.
- Elementary algebra courses were the most popular developmental education courses, followed by pre-algebra and basic math. College preparatory writing and basic writing were the most popular English developmental education courses.
- The average age of a student enrolled in developmental education is 25, a year older than the average age of all students. However, 18 year-olds are disproportionately represented in developmental education. Though ages 24 through 55 are slightly over-represented.
- Females are also slightly over-represented in developmental education. Overall, females comprise 56 percent of enrollment, but comprise 58 percent of developmental education enrollment.
- White students still comprise most of developmental education enrollees, minority students are over-represented compared to overall enrollment. Over a quarter of developmental enrollees were minorities, compared to 18.5 percent of the entire student population.
- Looking at students who graduated high school in 2009 and entered community college the following fall, a third of those recent high school graduates had enrolled in a developmental education course.

#### **VIII. The Role of Community Colleges in Workforce and Economic Development – Steve Ovel and Alan Clausen**

Steve Ovel and Alan Clausen presented a PowerPoint (attached) presentation regarding “The Role of Community Colleges in Workforce and Economic Development” on behalf of the Community College Economic Developers. Community College Council members were very appreciative of this very informative presentation and asked that Steve and Al present this information to the State Board this spring.

A handout was available which was published by the Legislative Services Agency in October 2010 that covered background information regarding the following:

## **Workforce Development Training Programs**

The Department of Economic Development (DED) cooperates with the Department of Workforce Development (IWD), community colleges, the Department of Education, businesses, and local agencies and organizations for development and coordination of workforce training programs as authorized by:

- Code Chapter 260C – Workforce Training and Economic Development Fund
- Code Chapter 260E – Industrial New Jobs Training
- Code Chapter 260F – Three Jobs Training Programs
- Code Chapter 260G – Accelerated Career Education Program
- Federal Community Development Block Grant (CDBG) Program - Career Link Program

### **Workforce Training Goals**

- Promote workforce training programs.
- Work with businesses to meet the needs for qualified labor.
- Assist workers to develop marketable skills and increase earning power.
- Overcome employment obstacles for employers and employees.
- Bring workers that are not participating in the workforce into productive employment and retain skilled workers in Iowa while reducing the out-migration of the labor force.

### **Covered Costs--Costs typically covered by workforce training programs include:**

- Vocational and skill assessment testing.
- Job-related instruction.
- Basic adult education.
- Training services of a community college, other qualified educational institution, or private trainer.
- Curriculum development.
- Training equipment, software, materials, supplies, training-related travel and meal costs, college tuition, books, and fees.

### **Eligible Businesses--Eligibility requirements for businesses include:**

- The company must be engaged in manufacturing, processing, assembly plants, warehousing, wholesaling or research, or development.
- Retail, health, and professional businesses are not eligible.
- The company must not have closed a facility or reduced their workforce to relocate to another part of the State; be involved in a strike, lockout, or labor dispute; or be providing training for replacement workers.
- The company must have a new position open for the trained employee, or the trained employee must be currently employed by the company.
- The business must be an equal opportunity employer.